

Coastal Emergency Medicine Conference

Jointly Hosted by GCEP, NCCEP, and SCCEP

2018 Exhibitor Prospectus

June 8-10, 2018
Kiawah Island Golf Resort
Kiawah Island, SC



For more than a decade, the Georgia, North Carolina, and South Carolina Chapters of the American College of Emergency Physicians have individually gathered Emergency Physicians and associated professionals for educational meetings. In 2013, they joined together to form the Coastal Emergency Medicine Conference. From the success of the four last years, we found that for you, it means access to target audiences from 16 states, all gathered in an intimate environment, where your efforts and your marketing dollars can generate leads, business, and ultimately the IMPACT on emergency medicine that you want for your company.



LOCAL INFORMATION

KIAWAH ISLAND GOLF RESORT

This meeting will take place from June 8-10, 2018, at the Kiawah Island Golf Resort in Kiawah Island, South Carolina (for resort specific questions please call 800.576.1570)

KIAWAH ISLAND, SOUTH CAROLINA

With 10 miles of undisturbed Atlantic beach and five world-renowned golf courses, including serving as host to the 2012 PGA Championship, it's no wonder so many visitors come to Kiawah (pronounced KEE-a-wah) Island and decide to make it their home. Only 21 miles from historic Charleston, much of Kiawah Island, South Carolina is privately owned, but visitors are welcome! Come stay at the award-winning Sanctuary Hotel, or opt for one of the home or villa rentals.

If you're looking for the finest recreation, shopping and dining in South Carolina, Kiawah Island is a good place to start. Canoe through marsh-lined creeks and waterways or play tennis at the two Kiawah tennis centers, ranked among the top 50 tennis resorts in the U.S.

With great restaurants at the island's resorts, special children's programs, as well as great shopping and dining options at Fresh fields Village, Kiawah Island, South Carolina is a perfect choice for family vacations.

Kiawah is widely recognized as one of the best beaches in SC - or anywhere, for that matter. Bride's Magazine named the Charleston area, highlighting Kiawah Island, as one of the world's best honeymoon destinations. National Geographic Traveler called Kiawah the "Second Most Romantic Beach in America," the Travel Channel honored the island as one of the "Top 10 Beaches for Families."

Named for an Indian tribe that throughout the 1600s inhabited this area of South Carolina, Kiawah Island was granted to George Raynor, a supposed pirate, in 1699. The island was handed down through two different families for the next 250 years until 1951, when it was bought, then sold again to a real estate developer who began developing the island into a world class resort with one of the best beaches in South Carolina.

PRELIMINARY EXHIBIT SCHEDULE

Thursday, June 7th	4:00 pm-6:00 pm	Exhibits Set-up
Friday, June 8th	7:00 am-8:30 am	Exhibits Open/Breakfast
Friday, June 8th	10:00 am-10:30 am	Exhibits Open
Friday, June 8th	6:00 pm – 7:30 pm	Exhibits Open/Opening Cocktail Reception
Saturday, June 9th	7:00 am-8:30 pm	Exhibits Open/Breakfast
Saturday, June 9th	7:30 am-2:00 pm	Exhibits Open (Exhibit schedule may be adjusted when agenda finalized)

RESORT ACCOMMODATIONS

Rooms are being held at the Kiawah Island Golf Resort in Kiawah, SC. The following options for accommodations are available to you as an exhibitor:

One bedroom scenic view villa \$255
 Sanctuary Room \$575
 Two bedroom scenic view villa \$355

(There are many different room types. Please check with resort personnel regarding specifics when booking your accommodations) Room rates are exclusive of local taxes and fees. **You must make your reservation by May 7th, 2018, to receive these special group rates.** One night's deposit at time of booking is required to confirm reservations. Please identify yourself as an Coastal Emergency Medicine Conference attendee to receive the group rate (NC Group code 13455, SC Group code 13454, GA Group code 13456.) Reservations may be made by calling the hotel at 800.654.2924.

Sponsorship Levels

Platinum Level

\$7,000

- Company logo noted as a Platinum Patron with clickable link to your website on the Coastal Emergency Medicine Conference meeting website
- One full-page color advertisement in the EPIC electronic/print publications (Media varies by state and ad will be in one publication of the EPIC of your choice) *for ALL 3 states (NC, SC, GA)*
- Company logo noted as a Platinum Patron on patron signage throughout the activity
- Placement in the conference HTML mobile app noted as a Platinum Patron including: 50-words or less company description, Company banner ad, and 3 push notifications for users
- A/V Support - Your company name and logo will be displayed in the conference room on the overhead until scientific meeting begins. (Logo to be removed at meeting start time in accordance with CME regulations)
- Complimentary individual exhibitor registration for (5) company representatives
- Exclusive top-placement in exhibit hall, with Platinum patron level ribbons on name badges
- Five tickets to the Saturday Evening Dinner (additional tickets may be purchased)
- One 6' exhibit table

Gold Level

\$6,000

- Company logo noted as a Gold Patron with clickable link to your website on the Coastal Emergency Medicine Conference meeting website
- One half-page color advertisement in the EPIC electronic publication (Ad will be in one publication of the EPIC of your choice) *for 2 states of your choosing (from NC, SC, GA)*
- Company logo noted as a Gold Patron on patron signage throughout the activity
- Placement in the conference HTML mobile app noted as a Gold Patron including: 50-words or less company description and 1 push notifications for users
- Complimentary individual exhibitor registration for (4) company representatives
- Gold Selection placement in exhibit hall, with Gold patron level ribbons on name badges
- Two tickets to the Saturday Evening Dinner (additional tickets may be purchased)
- One 6' exhibit table

Silver Level

\$5,000

- Company name noted as a Silver Patron on the Coastal Emergency Medicine Conference meeting website
- One quarter-page color advertisement in the EPIC electronic publication (Ad will be in one publication of the EPIC of your choice) *for 1 state of your choosing (from NC, SC, GA)*
- Company name noted as a Silver Patron on patron signage throughout the activity
- Placement in the conference HTML mobile app noted as a Silver Patron including a 50-words or less company description
- Complimentary registration for (3) company representatives
- Silver Selection placement in exhibit hall, with Silver patron level ribbons on name badges
- One 6' exhibit table

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FRIDAY RECEPTION **\$3,500**

Sponsor the Friday night cocktail reception. Get promoted while enjoying the opportunity to mingle with attendees. Signage will be displayed at the reception noting your sponsorship. One available.

SATURDAY DINNER EVENT **\$4,500**

Sponsor the Saturday night dinner/social reception. Get promoted while enjoying the extended opportunity to mingle with attendees. Signage will be displayed at the dinner and social event noting your sponsorship. Sponsorship includes 4 tickets for the event for company representatives. Two available.

COASTAL EM INTERSTATE GOLF TOURNAMENT **\$3,500**

Sponsor the golf outing/tournament. Get promoted while enjoying a round of golf at a world class championship course. Signage will be displayed at selected tees noting your sponsorship. Includes 2 complimentary golf registrations.

FOOD & BEVERAGE STATIONS (AVAILABLE ON A LIMITED BASIS) **\$1,500**

Your company signage will be strategically placed next to your selected food or beverage station. This provides you an opportunity to have your company sales image as a first impression with physicians and other attendees and speed up the buying process. Additionally, you are entitled to provide cocktail napkins with your company logo on them or coffee mugs with your company logo (available for coffee/tea stations), or you may provide bottled water with your logo for distribution (available for Soft Drink/Bottled Water Station).

WIFI SPONSOR **\$800/\$500**

Your company name and logo will be displayed on a card to the meeting attendees with the wifi passcode for that day. (This opportunity is contingent on the receipt of sponsors for at least two days by no later than May 4, 2018.) Friday and Saturday are \$800 per day, and Sunday is \$500.

EXHIBIT SPACE/ADDITIONAL INFORMATION

EXHIBIT SPACE ONLY **\$2,750**

Your marketing budget running short this year? We understand. You can still reach your audience, and we have a minimalist opportunity to help you meet this goal. Your company will have access to a table in the exhibit hall or pre-function area. Exhibit tables are available on a first-come, first-serve basis. Platinum, Gold, and Silver levels will have priority table choice. Includes registration for 2 company representatives. Exhibit Space Only does NOT include tickets to the Saturday evening dinner.

ADDITIONAL REPRESENTATIVES **\$250**

Sponsorship levels include the number of representatives as set out above. Registration for additional representatives may be added. Separate fee will apply for Saturday evening tickets (sponsors only).

GOLF TOURNAMENT (PARTICIPANTS) **\$185**

The 6th annual Coastal Emergency Medicine Interstate Golf Tournament (GCEP vs NCCEP vs SCCEP) will be held at 1:40 pm on Friday, June 8, 2018. It will feature a shotgun start on the Osprey Point Course of the Kiawah Island Golf Resort. Cost is per person, exhibitors are welcome to participate. Please email tara@theassociationcompany.com with questions.

ONLINE HOME PAGE BANNER**\$500**

(7.5" x 1") Need to be the center of attention? Increase your online presence with an online banner! Your advertisement will be featured on our home page. Includes a clickable link to your website.

ONLINE SINGLE PAGE BANNER**\$400**

(7.5" x 1") Your advertisement will be featured on the page of your choice*. Includes a clickable link to your website. *Home page excluded.

COMPANY SPOTLIGHT HOME PAGE**\$500**

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us."

COMPANY SPOTLIGHT SINGLE PAGE**\$400**

Features your logo on page of your choice*, clickable link to your website, headshot of your local sales representative, contact information. *Home page excluded.

Target Market

Emergency Physicians, RNs, PAs, EMTs, Paramedics, Emergency Department Administrators, Residents, Fellows, and Medical Students.

Projected Attendance

200+ emergency physicians from across the States of Georgia, North Carolina, and South Carolina as well as neighboring states (16 states represented in 2017)
35+ exhibitors from across the United States

Set-Up & Break-Down

The Exhibit Hall will be open for set-up from **4:00PM - 6:00 PM on Thursday, June 7, 2018**. You must be able to set up between these hours, and be ready to exhibit promptly at 7:00 AM on Friday, June 8th. Only one table per exhibitor is allowed unless additional tables are purchased. Any electrical, internet, or Wifi requirements must be communicated to the CEMC representative at least 14 days prior to the event. Additional charges may apply. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Saturday, June 10th. Due to strict rules and regulations, all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

Shipping

Ship deliveries to:

Barbara Steele - Conference Services

Kiawah Island Golf Resort

1 Sanctuary Beach Drive

Kiawah Island, SC 29455

ATTN: Liz Taylor/Vendor Name, June 7-10, 2018, Coastal Emergency Medicine Conference

* Please call the resort for specific questions regarding shipping at 800.576.1570.

Load-in/Load-out

Please ship all deliveries to arrive no earlier than 2 days prior to the resort. All deliveries must be cleared and scheduled with the resort. The resort takes no responsibility for delivered items and cannot inventory items when they arrive. All exhibitors are to bring their own equipment (dollies, carts, etc) to facilitate load-in. Resort staff will not be available to assist with load in or load out. Unload of deliveries needs to be done by the client's representatives or the shipping company. Companies are responsible for all of their shipping fees. If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.